



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 101728

Schedule Dates 10/18/12-10/27/12
Advertiser Stivers for Congress (7072)
Agency Strategic Media Placement (3256)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson House, WBNS (1254)
Sales Office WBNS-TV
Buyer Name
Phone/Fax /
CPE 2910
Account Types Local/Political Candidate
Billing Type Standard
Comments OH-CD15 STEVE STIVERS 2012

Date Entered 08/02/12
Last Modified 10/15/12
Entered By Jessica Ellis
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,380.00
Net Total \$41,820.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	60	\$49,200.00
Grand Total:	60	\$49,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/15/12-10/19/12	4	:30	5A- 5:55A (EST)	4	X	X	X	X	X						WBNS-TV (WBNS)	5a	8/2/12
1.1	Revised Line / SPOT	10/16/12-10/19/12	4	:30	5A- 5:55A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	5a	10/11/12
1.2	Normal Line / SPOT	10/18/12-10/19/12	4	:30	5A- 5:55A (EST)	2				X	X			2	\$400.00	\$800.00	WBNS-TV (WBNS)	5a	10/15/12
2.0	Revised Line / SPOT	10/15/12-10/19/12	4	:30	5:57A- 7A (EST)	4	X	X	X	X	X						WBNS-TV (WBNS)	6a	8/2/12
2.1	Revised Line / SPOT	10/16/12-10/19/12	4	:30	5:57A- 7A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	6a	10/11/12
2.2	Normal Line / SPOT	10/18/12-10/19/12	5	:30	5:57A- 7A (EST)	2				X	X			2	\$500.00	\$1,000.00	WBNS-TV (WBNS)	6a	10/15/12
3.0	Revised Line / SPOT	10/15/12-10/19/12	4	:30	8A- 8:55A (EST)	4	X	X	X	X	X						WBNS-TV (WBNS)	8a CBS This Morn	8/2/12
4.0	Revised Line / SPOT	10/15/12-10/19/12	4	:30	8:58A- 9:55A (EST)	2	X	X	X	X	X						WBNS-TV (WBNS)	Kelly	8/2/12
4.1	Revised Line / SPOT	10/16/12-10/19/12	4	:30	8:58A- 9:55A (EST)	2		X	X	X	X						WBNS-TV (WBNS)	Kelly	10/11/12
4.2	Normal Line / SPOT	10/18/12-10/18/12	4	:30	8:58A- 9:55A (EST)	1				X				1	\$400.00	\$400.00	WBNS-TV (WBNS)	Kelly	10/15/12
5.0	Revised Line / SPOT	10/15/12-10/19/12	4	:30	10:58A- 11:57A (EST)	3	X	X	X	X	X						WBNS-TV (WBNS)	TPIR	8/2/12
5.1	Revised Line / SPOT	10/15/12-10/19/12	4	:30	10:58A- 11:57A (EST)	5	X	X	X	X	X						WBNS-TV (WBNS)	TPIR	10/5/12
6.0	Revised Line / SPOT	10/15/12-10/19/12	4	:30	11:58A- 12:30P (EST)	4	X	X	X	X	X						WBNS-TV (WBNS)	NOON	8/2/12
7.0	Revised Line / SPOT	10/15/12-10/19/12	4	:30	12:30P- 2P (EST)	2	X	X	X	X	X						WBNS-TV (WBNS)	SOAPS	8/2/12

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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8.0	Revised Line / SPOT	10/15/12-10/19/12	4	:30	3P- 3:55P (EST)	2	X	X	X	X	X						WBNS-TV (WBNS)	PHIL	8/2/12
8.1	Revised Line / SPOT	10/15/12-10/19/12	4	:30	3P- 3:55P (EST)	5	X	X	X	X	X						WBNS-TV (WBNS)	PHIL	8/17/12
9.0	Revised Line / SPOT	10/15/12-11/02/12	4	:30	3:58P- 5P (EST)	3	X	X	X	X	X						WBNS-TV (WBNS)	OZ	8/2/12
10.0	Revised Line / SPOT	10/15/12-10/19/12	4	:30	5P- 6P (EST)	4	X	X	X	X	X						WBNS-TV (WBNS)	5P	8/2/12
10.1	Revised Line / SPOT	10/16/12-10/19/12	4	:30	5P- 6P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	5P	10/11/12
10.2	Normal Line / SPOT	10/18/12-10/19/12	5	:30	5P- 6P (EST)	2				X	X			2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	5P	10/15/12
11.0	Revised Line / SPOT	10/15/12-10/19/12	4	:30	6P- 6:30P (EST)	4	X	X	X	X	X						WBNS-TV (WBNS)	6P	8/2/12
11.1	Revised Line / SPOT	10/15/12-10/19/12	4	:30	6P- 6:30P (EST)	5	X	X	X	X	X						WBNS-TV (WBNS)	6P	8/17/12
11.2	Revised Line / SPOT	10/16/12-10/19/12	4	:30	6P- 6:30P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	6P	10/11/12
11.3	Normal Line / SPOT	10/18/12-10/19/12	5	:30	6P- 6:30P (EST)	2				X	X			2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	6P	10/15/12
12.0	Revised Line / SPOT	10/20/12-10/20/12	4	:30	6:58P- 7:30P (EST)	1						X					WBNS-TV (WBNS)	7P SAT NEWS	8/2/12
12.1	Normal Line / SPOT	10/18/12-10/18/12	4	:30	6:58P- 7:30P (EST)	1				X				1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	jeop	10/15/12
13.0	Revised Line / SPOT	10/15/12-10/21/12	4	:30	11P- 11:35P (EST)	4	X	X	X	X	X	X	X				WBNS-TV (WBNS)	11P	8/2/12
13.1	Revised Line / SPOT	10/16/12-10/21/12	4	:30	11P- 11:35P (EST)	4		X	X	X	X	X	X				WBNS-TV (WBNS)	11P	10/11/12

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13.2	Normal Line / SPOT	10/18/12-10/21/12	5	:30	11P- 11:35P (EST)	4				X	X	X	X	3	\$650.00	\$1,950.00	WBNS-TV (WBNS)	11P	10/15/12
13.2.1	Closed Preempt	10/21/12															WBNS-TV (WBNS)	Schedule Change/Spot - INCORRECT TIME SPECS	
14.0	Revised Line / SPOT	10/20/12-11/03/12	4	:30	4:58A- 6:56A (EST)	1						X					WBNS-TV (WBNS)	5A SAT	8/2/12
14.1	Normal Line / SPOT	10/20/12-10/27/12	5	:30	4:58A- 6:56A (EST)	1						X		2	\$100.00	\$200.00	WBNS-TV (WBNS)	5A SAT	10/15/12
15.0	Revised Line / SPOT	10/20/12-11/03/12	4	:30	6:57A- 9A (EST)	1						X					WBNS-TV (WBNS)	CBS SAT THIS MORN	8/2/12
15.1	Normal Line / SPOT	10/20/12-10/27/12	5	:30	6:57A- 9A (EST)	1						X		2	\$300.00	\$600.00	WBNS-TV (WBNS)	CBS SAT THIS MORN	10/15/12
16.0	Revised Line / SPOT	10/22/12-11/02/12	4	:30	5A- 5:55A (EST)	5	X	X	X	X	X						WBNS-TV (WBNS)	5a	8/2/12
16.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	5A- 5:55A (EST)	5	X	X	X	X	X			5	\$400.00	\$2,000.00	WBNS-TV (WBNS)	5a	10/15/12
18.0	Revised Line / SPOT	10/22/12-11/02/12	4	:30	5:57A- 7A (EST)	5	X	X	X	X	X						WBNS-TV (WBNS)	6a	8/2/12
18.1	Normal Line / SPOT	10/22/12-10/25/12	5	:30	5:57A- 7A (EST)	4	X	X	X	X				4	\$500.00	\$2,000.00	WBNS-TV (WBNS)	6a	10/15/12
21.0	Revised Line / SPOT	10/22/12-11/02/12	4	:30	8:58A- 9:55A (EST)	3	X	X	X	X	X						WBNS-TV (WBNS)	Kelly	8/2/12
21.1	Normal Line / SPOT	10/22/12-10/25/12	4	:30	8:58A- 9:55A (EST)	3	X		X	X				3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	Kelly	10/15/12
25.0	Revised Line / SPOT	10/22/12-11/02/12	4	:30	11:58A- 12:30P (EST)	5	X	X	X	X	X						WBNS-TV (WBNS)	NOON	8/2/12

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25.1	Normal Line / SPOT	10/18/12-10/19/12	5	:30	11:35P- 12:37A (EST)	1				X	X			1	\$300.00	\$300.00	WBNS-TV (WBNS)	letterman	10/15/12
29.0	Revised Line / SPOT	10/22/12-11/02/12	4	:30	3P- 3:55P (EST)	3	X	X	X	X	X						WBNS-TV (WBNS)	PHIL	8/2/12
31.0	Revised Line / SPOT	10/22/12-11/02/12	4	:30	5P- 6P (EST)	5	X	X	X	X	X						WBNS-TV (WBNS)	5P	8/2/12
31.1	Normal Line / SPOT	10/22/12-10/26/12	5	:30	5P- 6P (EST)	5	X	X	X	X	X			5	\$600.00	\$3,000.00	WBNS-TV (WBNS)	5P	10/15/12
33.0	Revised Line / SPOT	10/22/12-11/02/12	4	:30	6P- 6:30P (EST)	5	X	X	X	X	X						WBNS-TV (WBNS)	6P	8/2/12
33.1	Normal Line / SPOT	10/22/12-10/25/12	5	:30	6P- 6:30P (EST)	4	X	X	X	X				4	\$1,000.00	\$4,000.00	WBNS-TV (WBNS)	6P	10/15/12
34.0	Revised Line / SPOT	10/21/12-10/21/12	4	:30	6:28P- 6:57P (EST)	1							X				WBNS-TV (WBNS)	630P SUN NEWS	8/2/12
34.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	6:58P- 7:30P (EST)	4	X	X	X		X			3	\$2,000.00	\$6,000.00	WBNS-TV (WBNS)	jeop	10/15/12
34.1.1	Closed Preempt	10/24/12															WBNS-TV (WBNS)	Schedule Change/Spot - 10TV NEWS PRESENTS	
35.0	Revised Line / SPOT	10/26/12-10/28/12	4	:30	6:28P- 6:57P (EST)	1							X				WBNS-TV (WBNS)	630P SUN NEWS	8/2/12
35.1	Normal Line / SPOT	10/18/12-10/19/12	4	:30	7:30P- 7:57P (EST)	2				X	X			2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	wheel	10/15/12
36.0	Revised Line / SPOT	11/04/12-11/04/12	4	:30	6:28P- 6:57P (EST)	1							X				WBNS-TV (WBNS)	630P SUN NEWS	8/2/12
36.1	Normal Line / SPOT	10/22/12-10/25/12	4	:30	7:30P- 7:57P (EST)	3	X		X	X				2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	wheel	10/15/12

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36.1.1	Closed Preempt	10/24/12															WBNS-TV (WBNS)	Schedule Change/Spot - 10TV NEWS PRESENTS	
39.0	Revised Line / SPOT	10/22/12-11/04/12	4	:30	11P- 11:35P (EST)	5	X	X	X	X	X	X	X				WBNS-TV (WBNS)	11P	8/2/12
39.1	Normal Line / SPOT	10/22/12-10/27/12	5	:30	11P- 11:35P (EST)	6	X	X	X	X	X	X		6	\$650.00	\$3,900.00	WBNS-TV (WBNS)	11P	10/15/12
41.0	Revised Line / SPOT	10/21/12-11/04/12	4	:30	6:28A- 8:30A (EST)	1							X				WBNS-TV (WBNS)	630A SUN	8/2/12
41.1	Normal Line / SPOT	10/21/12-10/21/12	5	:30	6:28A- 8:30A (EST)	1							X	1	\$100.00	\$100.00	WBNS-TV (WBNS)	630A SUN	10/15/12
42.0	Revised Line / SPOT	10/21/12-11/04/12	4	:30	8:58A- 10:30A (EST)	1							X				WBNS-TV (WBNS)	CBS SUN MORN	8/2/12
42.1	Normal Line / SPOT	10/21/12-10/21/12	5	:30	8:58A- 10:30A (EST)	1							X	1	\$400.00	\$400.00	WBNS-TV (WBNS)	CBS SUN MORN	10/15/12
43.0	Revised Line / SPOT	10/30/12-10/30/12	4	:30	7:57P- 9P (EST)	1		X									WBNS-TV (WBNS)	NCIS	8/2/12
43.1	Normal Line / SPOT	10/21/12-10/21/12	5	:30	11A- 11:30A (EST)	1							X	1	\$250.00	\$250.00	WBNS-TV (WBNS)	cap square	10/15/12
44.0	Revised Line / SPOT	10/23/12-10/23/12	4	:30	9P- 10P (EST)	1		X									WBNS-TV (WBNS)	NCIS LA	8/2/12
44.1	Normal Line / Special	10/22/12-10/22/12	4	:30	9P- 2012 PRESIDENTIAL DEBATE	1	X							1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	debate	10/15/12
45.0	M/G For 13.2.1 / SPOT	10/21/12-10/21/12	5	:30	11:35P- 12A (EST)	1							X	1	\$650.00	\$650.00	WBNS-TV (WBNS)	11P	10/15/12
46.0	M/G For 34.1.1 / SPOT	10/25/12-10/25/12	4	:30	6:58P- 7:30P (EST)	1				X				1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	jeop	10/15/12

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47.0	M/G For 36.1.1 / SPOT	10/23/12-10/23/12	4	:30	7:30P- 7:57P (EST)	1		X						1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	wheel	10/15/12
48.0	Normal Line / SPOT	10/20/12-10/20/12	5	:30	6:58P- 7:30P (EST)	1						X		1	\$250.00	\$250.00	WBNS-TV (WBNS)	sat 7p news	10/15/12

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